



*A resilient floor  
of lasting beauty*

**ARMSTRONG'S LINOTILE**



*The beauty and durability of  
Armstrong's Linotile  
make it an ideal floor for home or business*

Armstrong's Linotile® is a beautiful resilient floor that offers ease of maintenance and durability unmatched by any other resilient flooring material. Manufactured exclusively by Armstrong since 1914, Linotile is a flooring of proved quality. It is produced essentially from the same raw materials as linoleum, but a series of manufacturing processes make

it a completely different flooring with distinctive qualities all its own.

Different formulation of ingredients and longer curing time give Linotile increased density and a resistance to indentation of over 200 pounds per square inch, over twice that of linoleum. Yet Linotile's resilience makes it a comfortable floor under foot.

*Linotile has proved its long service in heavy traffic areas*

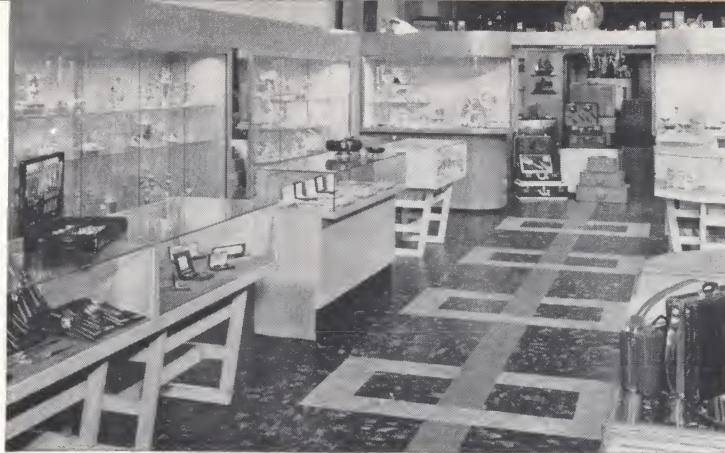
The unusual toughness and durability of Linotile are important reasons why so many architects and owners of commercial buildings specify this floor for heavy-traffic areas. Many Linotile Floors installed in hospital or school corridors, public buildings, department stores, offices, and restaurants are still in excellent condition after more than twenty years of service. Linotile is an equally fine flooring for residences, too, especially for kitchens and hallways.



Armstrong's Linotile is an ideal floor for kitchens because it is greaseproof, easy to keep clean, and will not lose its beauty even under heavy, concentrated wear.



**Modern business interiors** take on a special look of luxury and elegance with a floor of Armstrong's Linotile. Custom effects provide distinction.



**Residential kitchens** gain practical beauty with floors of greaseproof Linotile that won't be harmed by spilled foods and cooking ingredients.



**Restaurants and cafeterias** with floors of Linotile are easier to keep clean. The smooth shining surface of this durable floor will stay beautiful through many years of service.



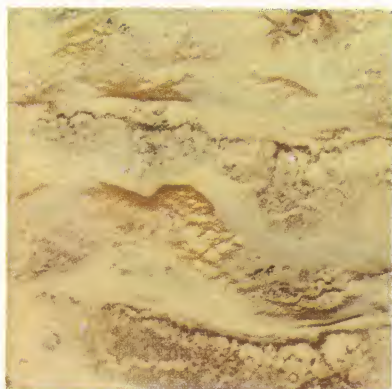
*Rich graining  
and clear colors  
distinguish  
Armstrong's Linotile  
as a luxury floor*

Armstrong's Linotile now offers a new concept in resilient tile marbleization. It has a bolder, sharper graining and a new directional effect. Many colors are brightened with accent hues to create striking combinations. The base colors are clear and vivid, so that whether you use Linotile in a single color as an allover floor or in several colors in a custom design, the effect is always outstanding.

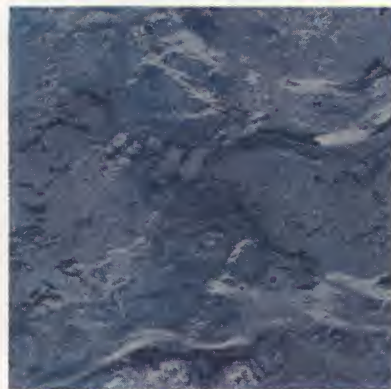
Design possibilities in floors of Linotile are unlimited. It can be arranged in squares, rectangles, stripes, diagonals—and even in circles and trade-marks, when various shapes are cut to order. Your Armstrong dealer will be glad to suggest layouts for your floor, and he can also call on Armstrong's Bureau of Interior Decoration for special plans and color schemes created just for your interior.



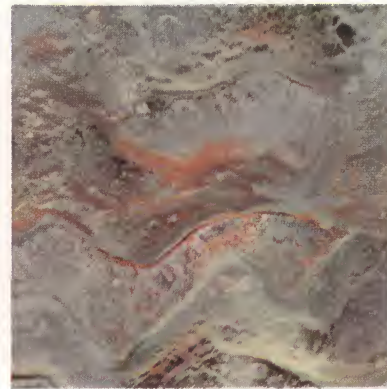
*Choose your floor from these rich,  
harmonizing Linotile colors*



**Travertine No. 183**



**Caribbean Blue No. 184**



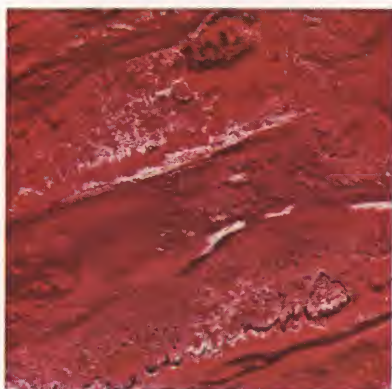
**Rose Gray No. 185**

Armstrong's Linotile is available in 18 carefully selected colorings. This wide range of rich, distinctive colors makes it possible to style a floor to suit any decorative taste. Because Linotile is made with the finest, non-fading pigments, its colors stay clear and sharp throughout the life of the floor.

The new, richer graining now offered in most colorings of Armstrong's Linotile is created with sharp veining in a bold directional effect. The full beauty of this new styling is most apparent when several tiles are laid out as a floor area. These colorings also have

contrasting accent colors in striking combinations, so a single Linotile color installed as an allover effect makes a handsome floor.

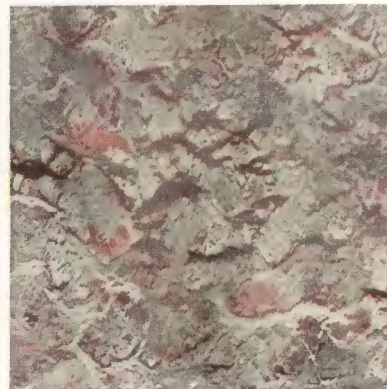
All the colors in Linotile have been styled to harmonize with each other, so any of them can be combined for a pleasing effect. This family relationship among Linotile colors is one reason why three or more different colors are so often used together in one floor. The outstanding color beauty of Linotile makes this floor an exceptionally flexible decorative element in either residential or commercial interiors.



**Sultan Red No. 172**



**Landscape Green No. 177**

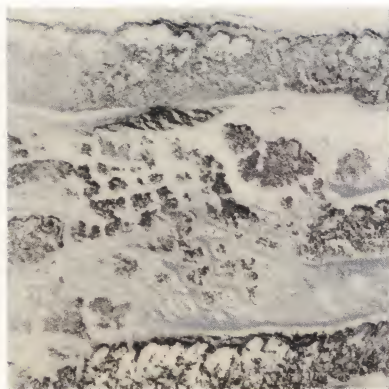


**Coral Gray No. 148**





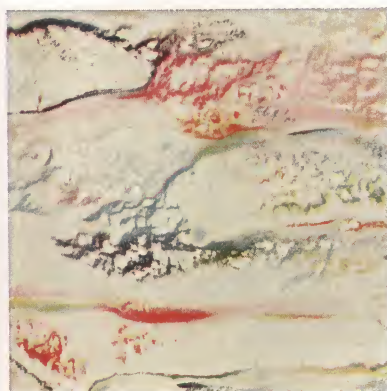
Jet Black No. 180



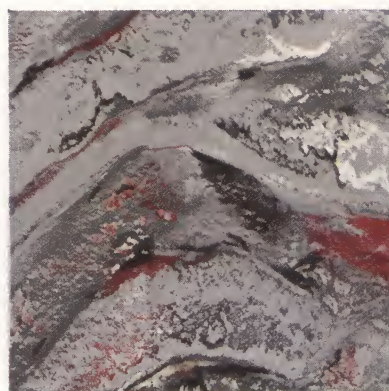
Alabaster No. 178



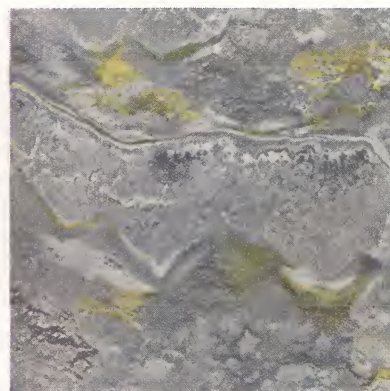
Ocean Green No. 181



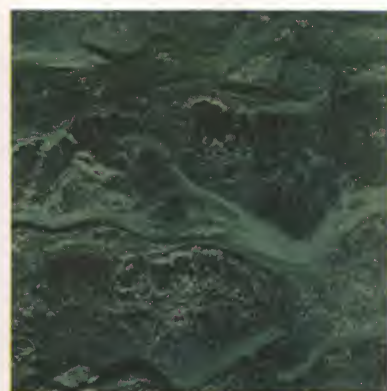
Rainbow No. 171



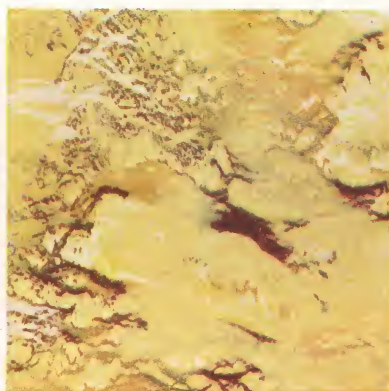
Ruby Gray No. 170



Mistglow No. 173



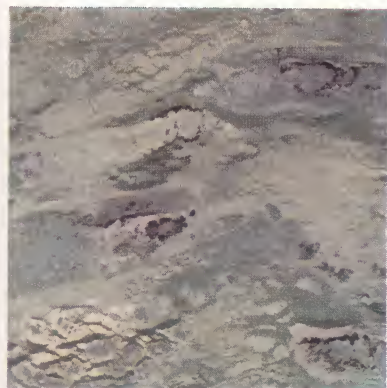
Alpine Green No. 182



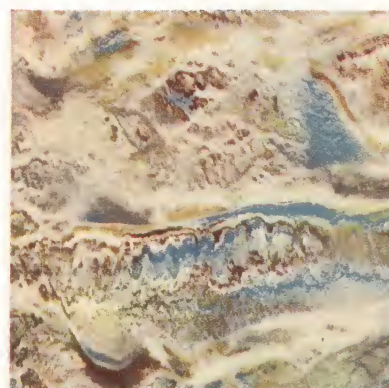
Sunglow No. 174



Cocoa Verde No. 175



Silver Gray No. 179



Beige Antique No. 176



Sea Green No. 136



*Armstrong's Linotile is  
greaseproof and  
exceptionally easy  
to keep clean*

Linotile is the easiest of all Armstrong Floors to maintain. The smooth, dense surface resists the penetration of dirt and makes it a simple matter to wipe up spilled foods or liquids. In addition, its swirl graining helps camouflage footprints and tracked-in dirt until they can be wiped away. It takes only routine sweeping and occasional washing and waxing to keep a Linotile Floor looking beautiful for years.



With its Linotile Floor this restaurant saves on maintenance every day. Spilled food and beverages can be wiped up quickly. Occasional waxing keeps its surface shining.



There are no dirt-catching joints in Linotile Floors because the precision-cut edges of the individual blocks fit snugly together. If some unusual accident should damage part of the floor, individual tiles can be replaced at minimum expense without disrupting business.

Linotile is ideal for restaurants and residential and commercial dining rooms because it is completely greaseproof and also highly resistant to staining. Whether you want to reduce the effort or the cost of cleaning, Linotile is an unexcelled resilient flooring choice.

Linotile in a custom design adds colorful charm to this pretty kitchen's decorative scheme. Because it is rugged and extra durable, this floor stays handsome looking.





Reception rooms with a floor of Armstrong's Linotile give favorable first impressions. The rich graining of Linotile helps create an atmosphere of elegance in any interior.



The ease of maintenance and extra durability of Armstrong's Linotile make it an excellent choice for offices, corridors, and other areas subject to concentrated traffic.

#### SPECIFICATION DATA

**Sizes** ..... 6" x 6", 9" x 9", 12" x 12", 18" x 36".  
**Gauge** .....  $\frac{1}{8}$ ".  
**Feature strips** ..... 1", 2", and 3" wide; 36" long.  
**Special sizes** ..... Supplied on order.  
**Beveled edging** ..... 1" wide, 36" long, tapers from  $\frac{1}{8}$ " to  $\frac{1}{32}$ ".  
**Installation** ..... May be used over suspended wood, concrete, terrazzo, marble subfloors. Linotile is not recommended for use over subfloors which are in direct contact with the ground.

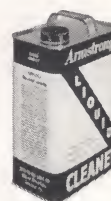


#### *A smart extra touch*

To give your floor a finished look, use Armstrong's Top-Set Asphalt or Rubber Cove Base. These form a smooth, curved surface joining wall and floor, eliminate dirt-catching corners, and make cleaning easier.

#### *These maintenance items keep your floor beautiful*

It takes very little care to keep your Linotile Floors new looking. For the best and easiest obtained results, it's wise to use the maintenance items shown below, which have special quality features which make them ideal for the care of Linotile.



Armstrong's Liquid Cleaner is mild yet effective. A small amount cleans ordinary soilage quickly and safely.



Armstrong's Linogloss® Wax is a liquid, self-polishing wax. It is easily applied, spreads evenly, and dries with a gloss.



Armstrong's Furniture Rests spread the weight of furniture over a larger surface to protect floors from indentation.





*Any floor design  
is possible with  
Armstrong's Linotile*

With Armstrong's Linotile, you can have a floor that is completely original and suited to your individual tastes. Because it goes down one tile at a time, this floor gives you the advantage

of distinctive custom styling at almost no extra cost. The wide choice of Linotile colors makes it easy to harmonize your floor with the rest of your color scheme in virtually any room.



**Frey & Son**  
1000 North Prince St.  
Lancaster, Pa.



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